

Case Study

Brampton Museum Environmental

Introduction

The team at Brampton Museum sought support to progress their journey toward becoming more environmentally friendly and energy efficient. With a limited budget, they needed expert advice on improvement options and costs before applying for funding, as even basic surveys were otherwise unaffordable. Their aim was to better understand the building's needs and develop practical steps to reduce utility costs. They also wanted to improve how they encouraged visitors to make sustainable choices and to communicate their environmental progress more effectively.

“The Museum Development Midlands team gave us the finance, the support and most importantly the motivation to prepare for the next step on our journey to become more environmentally friendly.”

MDM Support

The Seeds for Action group supported Brampton by signposting useful online resources and connecting them with other museums who could share practical advice and experience. This included a particularly productive discussion with a maritime museum in the south of England about different toilet tap options.

The carbon literacy training inspired team members and helped build greater buy-in for future environmental improvements.

The Roots and Branches grant enabled them to commission surveys that would normally be out of reach for a small museum.



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Key Activities

Brampton partnered with local students to deliver an environmental-themed half-term event, attended by 37 children and families, with 96% reporting enjoyment and 92% supporting the museum's environmental efforts.

They also created recycled promotional materials to highlight sustainable actions for visitors, commissioned professional building and drone surveys to assess energy efficiency and climate resilience, and began work with surveyors to inform future improvements.

Impact

The project increased staff confidence and capability to deliver environmental improvements, while enabling the museum to access expert advice and essential surveys for the first time. It also strengthened visitor engagement, with high levels of positive feedback and greater awareness of sustainable behaviours. Overall, the work has laid strong foundations for future funding applications and practical action to reduce environmental impact and costs.



“Without their help even quite simple surveys to help shape our future plans are out of the reach of smaller museums.”

